

DAVID WENG

A versatile digital content creator specializing in AI-integrated creative workflows. Experienced in video production, graphic design, and social media marketing, with a proven ability to manage intricate projects from concept to completion. Meticulous and responsible, with recent experience co-developing and instructing a course on AI film production.

✉ thedavidweng@gmail.com ☎ (937)815-1592 📍 Vancouver 🌐 [linkedin.com/in/thedavidweng](https://www.linkedin.com/in/thedavidweng)

WORK EXPERIENCE

PDA Royal Academy of Film

Course Instructor

June, 2025 - Present

- Co-developed and instructed a 12-week adult course on AI film production, focusing on the integration of artificial intelligence in creative workflows.
- Responsible for delivering curriculum on the application of AI in the creative industry, including an overview of AI tools and their integration into the creative process.

UBC Student Housing and Hospitality Services, Vancouver, BC

Resident Advisor

August 2023 - Present

- Organizes and manages multiple events for a community of 1,359 residents, enhancing their residential experience.
- Fosters a supportive environment for wellness, safety, and personal growth for residents using a peer-to-peer approach.

Citang, New York, United States

Writer & Editor

December 2022 - Present

- Creates and contextualizes internet memes, with a single post achieving over 150,090 views.
- Contributed to an increase in the account's follower base by over 5,000.

UBC Media Studies Student Association, Vancouver, BC

Treasurer

May 2023 - May 2025

- Manages all financial activities for the association, including member reimbursements.
- Successfully raised over \$10,000 for events through grant applications.

UBC Department of Physical Therapy, Vancouver, BC

Educational Technology Assistant

September 2023 - April 2024

- Designed and developed inclusive curriculum materials
- Employed Adobe Creative Suite and Articulate 360 for curriculum design.

UBC Chinese Students and Scholars Association, Vancouver, BC

Vice President Media

April 2023 - April 2024

- Directed media production, overseeing the capture and creation of event photos and videos.
- Produced visually compelling content that increased event engagement and strengthened the organization's media presence.

Beaty Biodiversity Museum, Vancouver, BC

Video Production Assistant

May 2023 - September 2023

- Filmed and edited various research and promotional videos to communicate key messages and reinforce brand identity.
- Designed a variety of materials including signs, posters, and plaques that enhanced the museum's aesthetic and public image.
-

Led the creation of a data visualization video submitted to the Government of Canada and the 2022-2023 annual report of the museum.

Vancouver Arts Colloquium Society (VACS), Vancouver, BC

Social Media Coordinator

January 2023 - May 2023

- Managed social media marketing strategies and execution, leading to increased followers and brand awareness.
- Co-authored and distributed monthly newsletters to improve audience engagement.

EDUCATION

University of British Columbia

Bachelor of Media Studies

May 2025

- Minor in Asian Area Studies

SKILLS

- Video Production, Graphic Design, Social Media management, Web Development, Web Content Writing, Prompt Engineering
- Data Analytics, Search Engine Optimization (SEO), E-Learning Development